



FUNDRAISING BOOTCAMP

EUROPE'S #1 INVESTMENT READINESS PLATFORM
RAISE CASH EFFICIENTLY & ON BETTER TERMS
FROM TOP NAME VCS & INVESTORS, GLOBALLY
A PROGRAMME RUN BY INDUSTRY INSIDERS

COMPANIES DON'T FAIL, THEY **RUN OUT OF CASH.**



Funding is
CRITICAL
for survival & growth.



The process will
MAKE OR
break your chances.



We have the
INSIDER
knowledge.

> WHY WE EXIST

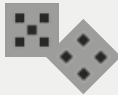
PITCHING INVESTORS IS **HARD**

POORLY PREPARED, FOUNDERS WILL FAIL

You only have

ONE SHOT

to get it right.



85% of startup CEOs are

FIRST TIMERS.



Your investor deck usually

S*CKS



Raising funds is a

MARATHON

but you don't have a plan.



No proper investor prop, it's

**ALL PRODUCT
& TECH.**

Wrong.



International investors

**ARE MORE
DEMANDING**

than locals.



Good intentions don't count,

DELIVERY

is everything.



CEOs don't have

THE TIME.



You have

**NO CLEAR
PROCESS**

to closing, or priorities.



Expecting chance
encounters and

"COFFEE CHATS".

Wrong.



Get the inside track on

THE WORLD OF VENTURE CAPITAL

Learn from a

SUCCESSFUL INVESTOR

and entrepreneur

Build your killer

PITCH DECK

Be

STRESS-TESTED

on your pitching skills

Find and fix the

WEAKNESSES IN YOUR PITCH

& funding strategy

Have access to a

COMMUNITY

of founders fundraising at the
same time as you

Get our UK, EU, USA and APAC

VC TARGET LIST

with verified emails

Leave with

ALL MATERIALS, TOOLS, DATA & PROCESS

you need

WANT AN INVESTOR
TO GUIDE YOU THROUGH THE FUNDING PROCESS?

FREE!

REALLY BAD ADVICE



'A must-read for anyone who wants
to start a mobile app business'

RICCARDO ZACCONI,
FOUNDER AND CEO, KING DIGITAL
(maker of Candy Crush Saga)

HOW TO BUILD A BILLION DOLLAR APP



GEORGE BERKOWSKI





MOST DON'T MAKE IT.

> PROBLEM. SOLVED.



EUROPE'S #1 INVESTOR READINESS PLATFORM

A PROGRAMME RUN BY INDUSTRY INSIDERS

COMPREHENSIVE, VERY INTENSIVE, ACTION-PACKED, HARD WORK

OUTSTANDING FUNDING TRACK RECORD, 120+ COMPANIES & STILL 96% NPS SCORE

RAISE FROM THE TOP VCs & PRESTIGIOUS INVESTORS, GLOBALLY

www.Fundraising-Bootcamp.com

> OUR STUFF **JUST DELIVERS.**

OUR GROWTH TO DATE

143

COMPANIES

€154m

RAISED SO FAR

96/100

NPS SCORE

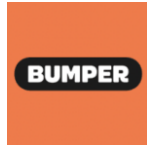
22

COUNTRIES SERVED.
FROM LITHUANIA TO
SOUTH AFRICA, IRELAND
TO ROMANIA

6

ECOSYSTEM PARTNERS

SOME SUCCESS STORIES



£12m



€5.8m + €1.7m



€10m



£5m



£15m



\$14.2 + £16.5m

“

Despite endless searching online, there is not a single resource or media outlet that is focused on teaching founders how the fundraising game truly works. Fundraising Bootcamp does this to an exceptional level. **I'd recommend every founder who targets “hard money” to join them. It fast tracks your knowledge & execution better than anything else can.**



Ben Powell
@ Kollektiv

WHAT CLIENTS SAY



Jimmy Williams
CEO
Urban Jungle

"The team was incredible; I got loads of value out of the programme despite having already raised \$20m+ in VC.

It's so rare to get genuine, uninterested feedback on your business and learn how to tell your story from people who actually know what they are doing.

Would 100% recommend it to any founder, Seed to Series B – as well as investors setting their companies up for future fundraising success."

Jimmy closed his Series A round 50 days after finishing the Bootcamp.

He raised \$11.4m., and is not preparing for his Series B.



Tamara Markotic
COO
apaleo

"The Fundraising Bootcamp has been really amazing. It helped us simplify and crystallise our value proposition. It was super intense, but it's an absolute must for anyone looking to raise a VC round."

Raised €4.5 million from three prestigious VC funds after our first ever Bootcamp in London.



Stefan Svedberg
CEO
Beammwave

" The Bootcamp helped me crystallize the value and simplify the message so that it had a strong hook.

I can say it worked: we received an incredible 100% hit rate from our 3-minute intros, giving me the meetings I needed.

Result: I joined the Bootcamp with a plan to raise €1.96mi. We ended up with €3.3mi. Can't recommend this enough! "

Stefan closed €3.3m and now plans an IPO on FirstNorth.

WHAT CLIENTS SAY



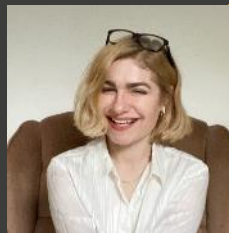
Brandon Keenen
CMO
Antstream

"I have been involved in fundraising before so I thought I knew things. The Bootcamp has levelled me up in a way that I don't think would have ever happened. It was a truly invaluable experience. The feedback, the honesty, the relentless pursuit of perfection are things I will keep forever.

It's always tough to justify costs when trying to raise funds, but in this case it's tough to justify not doing this course!

This course will deliver an incredible ROI and pay me dividends for the rest of my working life. I can't believe how cheap the course actually is :-)"

Antstream raised £5mi post Bootcamp.



Thuria Wenbar
CEO
E-Pharmacy

"This was genuinely the best and most comprehensive fundraising program I have been on. So many people run programs these days, but actually don't have a clue what they're talking about.

This is hard facts, no bullshit, incredibly engaging, and shines a spotlight on all those areas in the knowledge matrix where you don't know what you didn't know."

Thuria is starting her fundraising process now. She is raising a Series A.



Andrew Martyn
CEO
Your.Rentals

"The Bootcamp hit the mark - providing actionable learnings about different funding sources, which investors are right for our company and how to manage the process to succeed in closing funding - from honing the pitch to how to score meetings with investors.

COVID hit the Traveltech space -hard. Yet the lessons learned still worked. We succeeded, and our future is bright. It was also great fun and I ended up with a lasting network of founders as friends."

Andrew raised two rounds, back to back: €5.8mi and €1.7m and is now preparing to IPO in the Nordic Stock Exchange

> 70+ testimonials
from successful
Bootcamp alumni





Brandon Keenen
ANTISTREAM
ARCADE

I wasn't sure what I was getting into. I have been to many seminars and training sessions before and this was the most expensive one to date. It's always tough to justify costs when trying to raise funds, but in this case it's tough to justify not doing this course! I have been involved in fundraising before so I thought I knew things.

This course has leveled me up in a way that I don't think would have ever happened. It was a truly invaluable experience. The feedback, the honesty, the relentless pursuit of perfection are things I will keep in my tool kit forever. **This course will pay me dividends for the rest of my working life.**

This course will deliver an incredible ROI. I can't believe how cheap the course actually is.



Tamara Markotic
APALEO

The Fundraising Bootcamp has been really amazing. It helped us simplify and crystallise our value proposition. It was super intense, but it's an absolute must for anyone looking to raise a VC round.



Jimmy Williams
URBAN JUNGLE

Despite having already raised \$20m+ in VC funding, I jumped at the opportunity to work with the Fundraising Bootcamp team because it's so rare to get genuine, uninterested feedback on your business and how you've been telling your story from people who know what they are doing.

Francois, Marcela and the team at FB were incredible, and I got loads of value out of the course. **Would recommend to any founder. Seed to Series B to invest in doing the course,** as well as any angel/early stage investors would get a great return from funding their founders through this to set them up for future fundraising success.



Ben Thompson
VOICE SIMPLIFIED

By the end of the course you're given the



Stefan Svedberg
BEAMMWAVE

We're building the next generation of mobile antenna - it's an extremely complex and advanced technical solution, hard to explain succinctly. **The Bootcamp helped me crystallize the value and simplify the message so that it had a strong hook.** I can say it worked: we received an incredible 100% hit rate from our 3-minute intros, giving me the meetings I needed. Result: I joined the Fundraising Bootcamp with a plan to raise €1.96m. We ended up with €3.3m. Can't recommend this enough!



Danae Shell
VALLA

Fundraising Bootcamp was incredible. I flew from Scotland to Croatia to do the course and it was absolutely worth it. The level of detail and insight totally exceeded my expectations. I would recommend this course to anyone looking to raise! **My top tip: do the course before you think you need it, it will totally change the way you plan your next round!**



Radu Negulescu
FLOW OS

Before doing the Fundraising Bootcamp, we "invested" months in learning from open sources & preparing our roadshow, but we failed big time. Although we had amazing reactions about the product and our start-up in general, we lacked one crucial element to close a good deal: VC knowledge - how their minds work, what they are exactly after, the most common traps a start-up could enter, and how to assess them.

For us at FlowOS, this was the most important takeaway from the program, but the entire curricula is extremely practical. The group feedback sessions on our pitch deck: also GOLD.

I totally recommend Fundraising Bootcamp. For first-time fundraisers, it is a must. A crucial time-saver. **My only regret is that I didn't know about it before my first raising roadshow.**



Andrew Martyn
YOUR.RENTALS



Emanuela Vartolomei
ALL STREET
RESEARCH/ SEVVA AI

The Bootcamp was at the level of the MBA classes in Oxford University and in London Business Schools so **I would strongly recommend it.**



Vicky Brock
VISTALWORKS

This was the single most valuable fundraising training I've ever had. **Despite being a seasoned entrepreneur and having raised before, there was so much I learned here that will completely change the way I run the processes of fundraising.** I feel confident I have the tools, templates and processes to now run the most effective fundraise possible for Vistalworks. I urge all founders to invest time in this programme before they start seriously fundraising.



Henrik Hagemann
PURAFFINITY

Great forcing function for preparing your fundraising material ahead of going to market, with **super fresh data on which VCs are active and what caveats to look out for.** Even with institutional investors already on board, I'd highly recommend it as a way to reduce distraction from fundraising poorly.



Steve Cottam
ANTISTREAM
ARCADE

The Fundraising Bootcamp **is a must have resource for anyone looking to understand the fundraising process.** Francois has turned the process into an easy to follow blueprint that will help you navigate the murky ocean of VCs to save you time and increase your chances of success.



Matus Kirchmayer
MATSUKO

Fundraising Bootcamp really exceeded my already high expectations! It was an amazing, intense & growing experience



Andy Street
I thought this might be useful, but it turned out to be essential.



Rebecca Bonington
TRICRES

I'm so pleased we hadn't yet started raising investment before doing this programme.



Kate Clark
OGO

Knowledge + Preparation = Confidence.
When I think back to how I would have approached my fundraise before this bootcamp, I cringe at how unprepared I didn't even know I was.



Pahini Pandya
PANAKEIA
TECHNOLOGIES

Great refresher for fundraising!



Allan Hutcheon
NEATEBOX

Fundraising Bootcamp has been a fantastic resource and basis for our fundraising, going beyond the initial pitch and **deep diving into the key details and information you need for success.**



Alan Timothy
BUBO.AI

Unlike anything else and much better, this was the real deal. I now feel that I understand what I need to do to get my next deal, I am in control.



Eser Torun
EVERLEDGER

I found the honest and open advice from Francois very helpful, it makes a huge difference to hear about his personal experience. Great content and great delivery!



Marija Dimitrijevic
DWELT

If you want to fundraise, I advise you, do not do it before you hear what Francois and Marcela have to say and teach. **You truly don't know how much you actually don't know!**



Vanja Samuelsen
QOITECH

I thought this was going to be all about pitch training. I was really pleasantly surprised and **it's all about investor readiness,** which is exactly what everybody needs.



Filip Filipov
ATKAİROS

The program is an intense warm up for what is about to hit any founder considering fundraising in the future. It is also a good test to see if your story matches your product and whether you can deliver it succinctly, with clarity and passion. **I think this should be a 'required course' for anyone going into startup land.** Two thumbs up.



Stepan Dobrovolskiy
MASHROOM

The Fundraising Bootcamp **was an eye opener and we learned a lot.** Forget what you think you know and just be open to accept new information.



Lars-Thorsten Sudmann
BLOOLA

The highlights video is really good but it catches less than 50% of the true value of the work we did together and my real impressions of the programme. **I wish I had known of this programme before - this could have saved me a year of work!**



Schehreazade Davidson
TRICERION

One of the most useful, **learned from other programmes because of the people who are running it (Francois & Marcela)** who thrive to make it welcoming and engaging. So if you commit to it you make the best of your time.

Secondly, we enjoyed the community & networking part - just imagine you with the brightest leaders in one room who are in pursuit of their crazy dreams. It's motivational and fantastic!



Thuria Wenbar
E-SURGERY

This was genuinely the best and most comprehensive fundraising program I have been on. So many people online run these programs but actually don't have a clue what they're talking about. **This is hard facts, no bullshit, incredibly engaging,** and shines a spotlight on all those areas in the knowledge matrix where you don't know what you didn't know.



Jonathan Crook
BALKERNE

The first start-up fundraising programme where **I felt that the team passionately wanted to help all attendees** and give them the best chance of success.



Alex Short
VIZIBL

Fantastic course that will no doubt help us command a much stronger Series B, **top team, top tips.**



Martin-Immanuel Bittner
ARCTORIS

The Fundraising Bootcamp was excellent - **learning from the mentors as well as the peers,** I took away a lot of hands-on insights.



James Jackson
BUMPER

Incredibly useful sessions, **really helped us streamline our investor deck** and got us match-fit before we started pitching to VCs.



Gary Swale
INSPIRZE

Simplify, simplify, simplify - moved from "corporate bullshit" to "aha, I get it" and met some great cohorts along the way. **Francois and Marcela are fantastic - listened, advised, gave brutal assessments and helped me improve.**

They know how to get you involved.



Martin Balaam
PIMBERLY

I've raised funding many times before both on public markets and private, over £100m, and I thought - "how much different would it be raising from VCs?" **This bootcamp was invaluable; practical, personalised to you** and yes, it is different!



Slobodan Jovic
SELEKCIJA

Fundraising Bootcamp is one of the most intensive workshops I have attended. But it was worth it. **A combination of a lot of knowledge and experience of educators and first-hand information about the way investors think.** Quite by accident, on the last day of the bootcamp, talking about the bootcamp to one of our big clients, they said that they are interested to invest in our company, and if that happens, I am sure we will be prepared for presentation and that just because of attending Bootcamp we will get between € 200,000 - € 500,000 more for the same share in the company...



Berislav Marszalek
ENTRIO

Fundraising bootcamp was **one of the best and most hands-on educations I've ever been to.** VC knowledge, presentation energy and business experience that Francois and Marcela deliver, are hard to match. If you plan to raise money for your startup, you don't want to miss this one.



Nils Lekeberg
ENJAY SYSTEMS

Hey, start-up founder/executive. If you



RAMP SOFTWARE

Knowledge is power. **Francois and Marcela are a never ending source of knowledge in the startup and VC world.** This knowledge doesn't just cover their own domain, they quickly understood our business, and were able to adapt their thinking to offer incredible value. was an eye opener and we learn a lot of thing.



Hao Zheng
ROBOK

The sessions were **extremely practical** and I see big improvement in my pitch in a very short period of time!



David Holden-White
TECHSPERT.IO

Fantastic experience. The programme is **a really impactful way to skill up** and improve your pitch going into fundraising.



William Shucksmith
BUMPER

Super engaging, informative and a must for those raising finance in the VC world. Great work Francois & Marcela



Howard Thompson
EVERLEDGER

Great course with excellent insights into the VC World, **expertly presented and facilitated.**



Nigel Bridges
BEACON

An excellent event, **looking into the minds of the VC world and being better prepared for it.** Thank you.



Gunnlaugur Eriendsson
ENSO

Hands down, the best course you can



Luis Valente
ILOF

If you want to know the ins and outs of fundraise, be sure to join the bootcamp!



Yew Hong Woo
KLAXON
TECHNOLOGIES

The Fundraising Bootcamp is structured to be practical to give start-ups at all levels the best chance to be successful in fundraising with **insider insights, trends, and workings of venture capital's worlds.** Invaluable.



Daniel Burton
WONDRWALL

The investment program run by Technation was **the most useful program I have ever been on.** Filled with useful information and really improved my knowledge of the investment process. Thank you, it was excellent. insider insights, trends, and workings of venture capital's worlds. Invaluable.



Frane Alajbeg
SELEKCIJA

If you are considering, or just want to know as much as you can about the world of investing and VC funds, this is a place for you. 5 days of "real" Bootcamp will require commitment, energy and focus. Even if you think that after the first few days this is not for you that's where you are mistaken. **You will get better each day and by the end realize that you actually have a shot of raising funds and expanding your business.**

We learned all the tips and tricks you don't find anywhere: how to approach, differentiate and sort the investors. Got to meet a lot of promising young entrepreneurs and received feedback that allowed us to get better each day.

Thank you to both Marcela and Francois, thank you for enduring with us even when we didn't know what to do. Wish you all the best and plenty of luck to our fellow entrepreneurs. Let's start with the fundraising.



Tatjana Jakšić
PROFESSOR
BALTHAZAR



"I've made many mistakes along my startup journey, not committing to Fundraising Bootcamp at the very beginning of our journey is one that will go on the list. It's a must and the price is 100% justified."

Ben Powell, CEO of Kollektiv



NPS score

Our customers would recommend our services to others, and they do. See our testimonials.

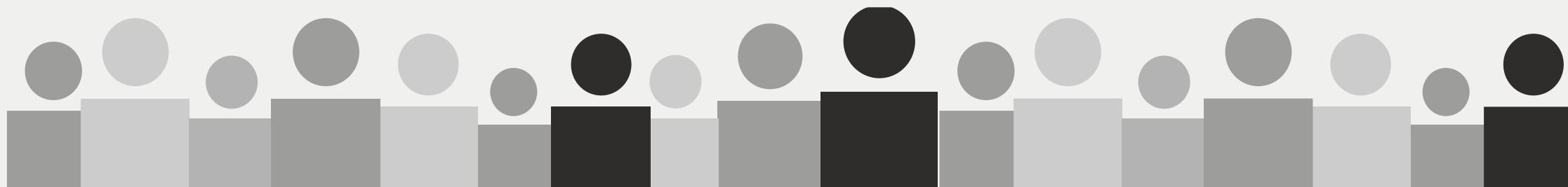
NPS scores are used as a proxy for gauging a customer's overall satisfaction with a service and their loyalty to the brand.



"THIS HAS SAVED ME ONE WHOLE YEAR OF WORK."

Lars Sudmann, CEO of Blooka.

Reading, researching, finding targeted investors who invest in your space, stage, geography, have no competing investments, etc... takes forever. Our 3,500+ fully customized list of investors alone, with verified emails, saves you months.



> **WHY PARTNER** WITH US

PARTNER WITH US

TECH/DIGITAL ECOSYSTEM

**PRIVILEGED ACCESS TO
TOMORROW'S MARKET LEADERS**

**LEAD GEN
CONTINUOUS FLOW OF NEW &
QUALIFIED STARTUPS**

**PARTICIPATE WHEN IT MATTERS TO
THEM, EARLY ON - LATE IS TOO LATE**

**ACTIVE PARTICIPATION
OPPORTUNITIES, NOT JUST A LOGO**

**STEADY, CONSTANT & QUALIFIED
FLOW OF EXPOSURE OPPORTUNITES
(BRAND, VALUES, LEADS, OFFERS)**

INVESTORS

**WORK WITH THE BEST.
EUROPE'S #1, BEST TRACK RECORD.**

**BEST VALUE FOR MONEY:
FLAT FEE, NO EQUITY / DILUTION**

**YOUR OPERATING PARTNER TEAM.
BUILDING AN OPERATOR TEAM IN-HOUSE IS
A MUST BUT TOO EXPENSIVE. USE OURS.**

**YOU'RE OUT OF TIME & THE BEST DEALS GO
IN DAYS: FOCUS YOUR TIME ON CLOSING
GREAT DEALS, NOT TEACHING.**

**HELP THE TOP 3 PERFORMING INVESTMENTS
- SEND THE OTHERS TO US.**

**GREAT INVESTORS USUALLY DON'T MAKE
GREAT, PATIENT, SKILLED TEACHERS ;-)
LEAVE THAT TO US.**

**SHOW THAT YOU ACTIVELY HELP UPSKILL
AND SUPPORT YOUR PORTFOLIO CEOs**

SUPPORT & ACCELERATION ORGANISATIONS

**WORK WITH THE BEST. WE ARE
EUROPE'S #1**

**FINANCE IS A SPECIALIST SUBJECT
- HIRING LOW COST INDIES
DOESN'T CUT IT.**

**FINANCIAL EXPERTS ARE TOO
EXPENSIVE FOR YOUR BUDGETS,
WE'RE NOT.**

**TO ATTRACT THE BEST INVESTORS
TO YOUR DEMO DAY YOU'LL NEED
TO SHOW A STRONG FUNDING \$\$
TRACK RECORD. WE BRING THAT.**

**SHOW THAT YOU HELP & ADD REAL
VALUE TO ALUMNI, TOO.**

WHITE LABEL INTO YOUR CURSUS.

> OUR PROGRAMME CURRICULUM

THE COMPLETE PLATFORM

BECAUSE YOU ONLY GET ONE SHOT AT FUNDRAISING

01

VC insider knowledge you can't find online

What investors don't tell you
What they expect but don't tell you
Spot when and why you're being played, used or lied to
Term sheet death traps
Most common fundraising mistakes you're likely to make & how to avoid them
Why you must prioritise investors & how to do it well
How to approach investors with or without intros
Why & how to make Analysts work for you

02

(re)master your narrative, USP and investor pack

Simplify and crystallise what makes you better/faster/bigger, why you're 'the one'
build a real, BS-free USP
Your Financial storyline & narrative
Investor prop, value prop, user prop
Investor pack & what matters

03

Get to your perfect investors, not just any.

Access our 3,500+ investor database, enriched dataset + verified emails
Build your 80-100 perfect match list
Data search: by geog, size, stage, sector etc
Learn how to assess funds and investors
Create your PoP & prioritise your investor outreach process
Build your investor tracker tool

04

Our Toolbox: pro tools and resource Library

Investor tracker
Investor POP
Financial storyline template
Deck templates
Data extraction tools
Advanced search tools

05

Deliver to perfection, meet investors

Pitch delivery techniques
Zoom delivery training
How to get introduced
How to cold-call email

FUNDRAISING BOOTCAMP: CURRICULUM

Module 1: Kick Off

Module 2: VC 101

- State of Nation
- Why most founders fail
- VC - GP - LP
- Why raise from VC (and why not)
- Alternatives to VC funding
- What investors expect from you
- What they don't tell you
- How they use you, instead of helping you
- VC lingo, BS & fund hierarchies
- Key term sheet nasty terms
- Common mistakes & misconceptions

Module 3: The Investor Kit

- Full Investor pack - don't go out without it
- Executive summary
- Pitch email + 1-page summary
- Short pitch deck
- Long pitch deck | Investor Memorandum
- Financials XLS
- Printed Q&A list

Module 4: Full size deck overview

- What sucks
- What's expected
- Common mistakes
- Good pitch deck (example)

Module 5: Live Pitching + Review

- Get feedback on your deck and presentation

Module 6: Live Pitch Analysis

- Good examples of pitching live

Module 7: Financials

- How to set your valuation
- What's your financial storyline?
- KPIs
- CLV/ LTV/ CAC
- Cap Table
- Financial Storyline Models

Module 8: USP

- You're not special (enough)
- Changing the reality field

Module 9: Team Story

- 90% of your IP, so make it good

Module 10: How to research VC data

- Data tools I use, with links
- Boolean + Google
- Advanced Searches
- Content: outline.com & other tools

Module 11: Homework

- Iteration time: work on your deck

Module 12: Progress Review

- Get personalized and detailed feedback on your deck

FUNDRAISING BOOTCAMP: CURRICULUM

Module 13: Homework

- Iteration time: work on your deck

Module 14: Bootcamp Tools

- FB European VC List
- How to find and assess your investor targets
- Pyramid of Priorities
- Process Tracker

Module 15: Assessing Investors

- Term
- Size
- Common traps
- Raising in the UK vs. US
 - Key differences
 - Why more \$ available
 - Financiers vs entrepreneurs turned VC
 - Expectations UK vs. EU investors

Module 16: Meeting investors and process

- How to get intros to each VC
- How to avoid VC fishing for info
- Pitch email + 1 pager
- How to do cold emails -and not
- How to follow-up

Module 17: Dynamics

- Timings, stages, priorities
- How to create a competitive deal "platform"

Module 18: Progress Review

- Get personalized and detailed feedback on your deck

Modules 19: Homework

- Iteration time: work on your deck

Modules 20: Homework

- Iteration time: work on your deck

Module 21: Pitch Delivery with Ginny Radmall

- Exercises and techniques for a perfect delivery

Module 22: Progress Review

- Final round of deck reviews

Module 23: Homework

- Iteration time: work on your deck

Module 24: Homework

- Iteration time: work on your deck

Module 25: Closing Session

Module 26: Guest Talk

FUNDRAISING BOOTCAMP:

ON-SITE

in-person, in your city

5-day programme

8 hours per day

1:1s and peer review

pitch deck iteration

collab groups

- + Access to 3.500 EU/UK investor list
- + Presentation Training
- + Tools, Templates, and Extra Materials
- + Investors/VC Guest Talk
- + Lifetime Access to Programme Dashboard
- + AND MUCH MORE

ONLINE

live, not pre-recorded

3-week programme

2h sessions

1:1s and peer review

pitch deck iteration

collab groups

- + Access to 3.500 EU/UK investor list
- + Presentation Training
- + Tools, Templates, and Extra Materials
- + Investors/VC Guest Talk
- + Lifetime Access to Programme Dashboard
- + AND MUCH MORE

SAME CURRICULUM
SAME CONTENT
SAME OUTSTANDING RESULTS

**INTENSE &
FOCUSED**

**ACTIONS, NOT
WORDS**

FUNDRAISING BOOTCAMP: **INTENSE & FOCUSED**

COMPREHENSIVE

Knowledge. 1:1 sessions. Workshops.
Peer to peer support. Q&A sessions. Guest investors.

HARD WORK

Intensive, action-driven and hands-on. Learn, do, practice, fix, iterate. Then repeat.

RUN BY REAL PROS

Run by experienced execs and industry experts.
Learn from real examples, entrepreneur stories and real life scenarios.

SMALL COHORTS

Founders get personalised advice and attention.

PEER TO PEER learning and cohort based community.

Lifetime access to our entrepreneur network: gain from others' successful tips, mistakes and introductions.

GUEST INVESTORS

Hear it directly from top VCs and private investors.

FOR HIGH GROWTH COMPANIES

Scale-ups raising Series A onwards.
Startups with high growth potential raising a large Seed and up.

**DESIGNED
TO RAISE FROM
TOP VC FIRMS
& INVESTORS**

PRICING

£4,999

Fully inclusive

No commission, no % of funds raised

No brokerage fees

No shares or options

No follow-on rights or co-investment rights

-50% DISCOUNT FOR CO-FOUNDERS

still not sure?

> [compare prices vs other options](#)

MONEY BACK GUARANTEE

We'll refund 100% of your ticket fee if you participate in the Programme and don't see the value.

T&Cs apply

> **WHO WE WORK WITH**

ECOSYSTEM **PARTNERS**

- › COMPANIES WE LIKE (EACH COMPANY MUST QUALIFY BEFORE SELECTION)
- › STAGE: FROM SEED TO SERIES C
- › FOUNDERS & CO-FOUNDERS
- › CEOs
- › ANGELS, VCs & FAMILY OFFICES

EUROPE'S BEST **SUPPORT ORGANISATIONS** CHOOSE US



The UK's #1 and most active startup & scaleup support organisation

> [more info](#)



Foreign &
Commonwealth
Office

Public office supporting the UK's most promising tech/digital champions with international expansion & attracting others to set up in the UK.



Sweden's largest and most active startup investment fund and government support organisation. Over 350 companies in its portfolio.

> [more info](#)



CANUTE

Born out of the Danish Embassy, Canute is Denmark's no1 agency for scaling tech businesses globally.
London, Berlin, New York City, Stockholm

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Public investment arm funding and supporting early and later stage startups and SMEs from the CEE region.

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incubator

Leading Croatian & CEE incubator for Incubator for all software and platform companies related to data analytics, artificial intelligence, and machine learning

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WHAT THE INDUSTRY SAYS



FRED DESTIN
General Partner
stride



Fundraising is tedious, frustrating and highly unpredictable, but for most CEOs, a must-do.

Getting prepared, building the right storyline, approach and process is critical for a successful process.

I have known Francois for 20 years; I can vouch for him, his pitching skills, storyline building and methodical process.

I can recommend him to all CEOs preparing for a funding round.



MIA JENSEN
CEO, Canute
Embassy of Denmark



Our programme assists Denmark's most promising scale-ups to expand internationally.

Francois has assisted several of our cohorts with getting them investor ready.

I can attest to the quality of the work and the amazing results, and can recommend any company to go through his programme.



RAPH CROUAN
CEO
Startup Bootcamp
IOT



We are the world's largest accelerator, and assist companies from all over the world to grow.

We have been using specialist mentors for years, with great success.

Francois' direct style and approach, BS-free advice and skills in crafting storylines that investors connect with, is refreshing.

I strongly recommend using him.

> **SEND US YOUR COMPANIES**

‘KNOW ANYONE WHO SHOULD JOIN?’

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